

CBS Centennial Celebration

Monday, June 12

MEMBERS CENTENNIAL RECEPTION

Skills Training Centre, Durham College

Tuesday, June 13

ANNUAL TECH FAIR & GOLF TOURNAMENT

Deer Creek Golf & Banquet Facility
Ajax, Ontario

Prime networking opportunity with
fellow industry companies and end-users

Details online at: www.canadianboilersociety.ca

2023



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES **Centennial Celebration – 100 Years of CBS**

MONDAY JUNE 12

Members Centennial Reception
Skills Training Centre, Durham College

TUESDAY, JUNE 13

Annual Tech Fair & Golf Tournament
Deer Creek Golf & Banquet Facility, Ajax, ON

ANTICIPATED ATTENDANCE

150+ attendees



OVERVIEW

Join CBS for its milestone year as we celebrate the 100th anniversary of the Canadian Boiler Society. The Centennial Celebration will include our annual Tech Fair and Golf Tournament. An anticipated attendance of approximately 150 delegates will provide an excellent networking and educational forum for everyone involved in the Reception and Tech Fair & Golf Tournament. Our delegates include: Operating engineers, energy services professionals, boiler industry professionals, building owners and managers, energy consultants, greenhouse operators, mechanical and heating system engineers, suppliers to the boiler industry, industry faculty, and industry stake holders. We have created a variety of sponsorship options to fit the range of marketing objectives and level of investment of our supporters.

CONTACT

Please contact CBS Office info@canadianboilersociety.ca to confirm your sponsorship level and booth.



SPONSORSHIP LEVELS

BRONZE \$500-\$1,199	SILVER \$1,200-\$2,999	GOLD \$3,000+
Website recognition	Website recognition	Website recognition
Corporate logo on promotional material	Corporate logo on promotional material	Corporate logo on promotional material
Signage recognition throughout event	Signage recognition throughout event	Signage recognition throughout event
Social Media Shout-out to 850+ followers	Social Media Shout-out to 850+ followers	Social Media Shout-out to 850+ followers
15% off exhibit booth	20% off exhibit booth	25% off exhibit booth
2 complimentary dinner tickets	1 complimentary registration (3 total with exhibit booth)	2 complimentary registration (4 total with exhibit booth)
		1 golf foursome

SPONSORSHIP OPPORTUNITIES

**2022 Sponsors have first right of refusal of sponsorship opportunities until March 15*

Hole Sponsor - \$500.00

Corporate logo on signage at a tee block.
Limited availability.

Prize Sponsor - \$1,000.00

Includes signage at tee-block and prize (sponsor to provide)
May provide giveaways at hole. Contests available: Closest to the pin, longest drive, putting contest.

Hole in One Sponsor - \$3,000.00

Opportunity to sponsor hole in one prize. Contact info@canadianboilersociety.ca for more details.

Website Banner - \$1,500.00

Banner ad with a hyperlink on the CBS homepage for 3 months.

Wi-Fi Sponsor - \$1,500.00

Company Name as password for WIFI throughout event.

Water Station - \$1,500.00

Corporate logo on signage at water station.

Reception Bar Sponsor (June 13) - \$3,000.00

Signage during Reception (follows golf).

Wine Sponsor - \$750.00

Recognition as wine sponsor (June 13).

Refreshment Break Sponsor - \$1,500.00

Signage on food and beverage tables during AM Break.
Verbal recognition during break.

Breakfast Sponsor - \$1,500.00

Signage on food and beverage tables during breakfast on Tuesday. Verbal recognition during breakfast.

Lunch Sponsor - \$2,000.00

Signage on food and beverage tables during lunch. Verbal recognition during lunch.

Dinner Sponsor - \$3,000.00

Signage and recognition during the dinner. Verbal recognition during dinner.

Golf Cart Sponsor - \$1,500.00

Corporate logo on custom cart cards.

Bar Cart Sponsor - \$3,000.00

Corporate logo on bar cart during tournament + 1 branded drink ticket provided to each golfer.

Pin Flag Sponsor - \$3,000.00

Company logo on pin flags at 18 holes.

Score Card Sponsor - \$1,200.00

Logo on scorecards for tournament



EXHIBIT FEES

DETAILS

The format of this tradeshow is table top or pop-up only. Therefore, the use of fork lifts, pump trucks and/or dollies is not permitted. Wheeled pop-up booths are permitted as are any items which can be carried by two people and fit through a standard doorway.

Booth Specifications

- 10' wide x 8' deep booth
- One 6' skirted table
- Two chairs
- Two complimentary exhibit representatives
- Electrical outlet available on request

SCHEDULE

MOVE-IN

Tuesday, June 13, 6:00 AM - 7:00 AM

MOVE-OUT

Tuesday, June 13, 6:00 PM - 10:00 PM

EXHIBIT HOURS

Breakfast 7:30 AM - 8:30 AM

Break 9:30 AM - 10:30 AM

Lunch 12:00 PM - 1:00 PM

MEMBERS BOOTH FEE

\$1,700.00 + applicable taxes

NON-MEMBERS BOOTH FEE

\$2,200.00 + applicable taxes

REGISTRATION FEES

Exhibitors - 2 complimentary representatives per booth

Includes breakfast, lunch, refreshment breaks, educational sessions and tradeshow access. Golf tickets and Reception/Dinner extra

Member Registration (includes company member representatives, Institution Affiliates, Associate Affiliates): \$25.00 + applicable taxes

Includes: June 12 Members Reception at Durham College. June 13: breakfast, lunch, refreshment breaks, educational sessions and tradeshow access. Golf tickets and Reception/Dinner extra

Member Rate + Dinner combo - \$100.00 + applicable taxes

Non-Member Registration: \$50.00 + applicable taxes

Includes: June 12 Members Reception at Durham College. June 13: breakfast, lunch, refreshment breaks, educational sessions, and tradeshow access. Golf tickets and Reception/Dinner extra

Non-Member Rate + Dinner combo - \$125.00 + applicable taxes

GOLF TOURNAMENT FEES

The golf tournament takes place directly after lunch. Tee-off will be at 1:30 p.m. Take this additional opportunity to network with colleagues and customers!

Single \$125.00 + applicable taxes

Foursome \$450.00 + applicable taxes

RECEPTION & DINNER FEES

Enjoy drinks, dinner, and entertainment after golf.

Per Person \$75.00 plus applicable taxes