
2024 ANNUAL CBS TECH FAIR & GOLF TOURNAMENT
SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

TUESDAY, JUNE 11, 2024

Annual Tech Fair & Golf Tournament
Deer Creek Golf & Banquet Facility, Ajax, ON

ANTICIPATED ATTENDANCE

150+ attendees

OVERVIEW

Join CBS for its annual Tech Fair and Golf Tournament. An anticipated attendance of approximately 150 delegates will provide an excellent networking and educational forum for everyone involved in the Reception and Tech Fair & Golf Tournament. Our delegates include: Operating engineers, energy services professionals, boiler industry professionals, building owners and managers, energy consultants, greenhouse operators, mechanical and heating system engineers, suppliers to the boiler industry, industry faculty, and industry stake holders. We have created a variety of sponsorship options to fit the range of marketing objectives and level of investment of our supporters.

CONTACT

Please contact CBS Office info@canadianboilersociety.ca to confirm your sponsorship level and booth.



SPONSORSHIP LEVELS

| BRONZE | SILVER | GOLD |
|---|--|--|
| \$500-\$1,199 | \$1,200-\$2,999 | \$3,000+ |
| Website recognition | Website recognition | Website recognition |
| Corporate logo on promotional material | Corporate logo on promotional material | Corporate logo on promotional material |
| Signage recognition throughout event | Signage recognition throughout event | Signage recognition throughout event |
| Social Media Shout-out to 1K+ followers | Social Media Shout-out to 1K+ followers | Social Media Shout-out to 1K+ followers |
| 15% off exhibit booth | 20% off exhibit booth | 25% off exhibit booth |
| 2 complimentary dinner tickets | 1 complimentary registration (3 total with exhibit booth) | 2 complimentary registration (4 total with exhibit booth) |
| | | 1 golf foursome |

SPONSORSHIP OPPORTUNITIES

**2023 Sponsors have first right of refusal of sponsorship opportunities until April 15.*

Hole Sponsor - \$500.00

Corporate logo on signage at a tee block. Limited availability.

Prize Sponsor - \$1,000.00

Includes signage at tee-block and prize (sponsor to provide) May provide giveaways at hole. Contests available: Closest to the pin, longest drive, putting contest.

Hole in One Sponsor - \$3,000.00

Opportunity to sponsor hole in one prize. Contact info@canadianboilersociety.ca for more details.

AV Sponsor - \$1,500.00

Signage recognition in event space.

Wi-Fi Sponsor - \$1,500.00

Company Name as password for WIFI throughout event.

Water Station - \$1,500.00

Signage at water station.

Reception Bar Sponsor - \$3,000.00

Signage during Reception (follows golf).

Wine Sponsor - \$750.00

Recognition as wine sponsor.

Refreshment Break Sponsor - \$1,500.00

Signage on food and beverage tables during AM Break. Verbal recognition during break.

Breakfast Sponsor - \$1,500.00

Signage on food and beverage tables during breakfast on Tuesday. Verbal recognition during breakfast.

Lunch Sponsor - \$2,000.00

Signage on food and beverage tables during lunch. Verbal recognition during lunch.

Dinner Sponsor - \$3,000.00

Signage and recognition during the dinner. Verbal recognition during dinner.

Golf Cart Sponsor - \$1,500.00

Corporate logo on custom cart cards.

Bar Cart Sponsor - \$3,000.00

Corporate logo on bar cart during tournament + 1 branded drink ticket provided to each golfer.

Keynote Sponsor - \$3,000.00

Signage during Keynote presentation. Verbal recognition during keynote.

Score Card Sponsor - \$1,200.00

Logo on scorecards for tournament

EXHIBIT FEES

DETAILS

The format of this tradeshow is table top or pop-up only. Therefore, the use of fork lifts, pump trucks and/or dollies is not permitted. Wheeled pop-up booths are permitted as are any items which can be carried by two people and fit through a standard doorway.

Booth Specifications

- 10' wide x 8' deep booth
- One 6' skirted table
- Two chairs
- Two complimentary exhibit representatives
- Electrical outlet available on request

SCHEDULE

MOVE-IN

Tuesday, June 11, 6:00 AM - 7:00 AM

MOVE-OUT

Tuesday, June 11, 6:00 PM - 10:00 PM

EXHIBIT HOURS

Breakfast 7:30 AM - 8:30 AM

Break 9:30 AM - 10:30 AM

Lunch 12:00 PM - 1:00 PM

MEMBERS BOOTH FEE

\$1,700.00 + applicable taxes

NON-MEMBERS BOOTH FEE

\$2,200.00 + applicable taxes

REGISTRATION FEES

Exhibitors - 2 complimentary representatives per booth

Includes breakfast, lunch, refreshment breaks, educational sessions and tradeshow access. Golf tickets and Reception/Dinner extra

Member Registration (includes company member representatives, Institution Affiliates, Associate Affiliates): \$25.00 + applicable taxes

Includes: breakfast, lunch, refreshment breaks, educational sessions and tradeshow access. Golf tickets and Reception/Dinner extra

Member Rate + Dinner combo - \$100.00 + applicable taxes

Non-Member Registration: \$50.00 + applicable taxes

Includes: breakfast, lunch, refreshment breaks, educational sessions, and tradeshow access. Golf tickets and Reception/Dinner extra

Non-Member Rate + Dinner combo - \$125.00 + applicable taxes

GOLF TOURNAMENT FEES

The golf tournament takes place directly after lunch. Tee-off will be at 1:30 p.m. Take this additional opportunity to network with colleagues and customers!

Single \$125.00 + applicable taxes

Foursome \$450.00 + applicable taxes

RECEPTION & DINNER FEES

Enjoy drinks, dinner, and entertainment after golf.

Per Person \$75.00 plus applicable taxes

